

# Why?

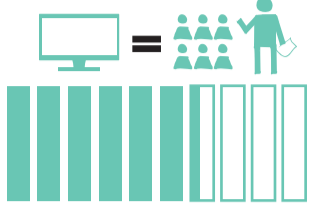
((( EMBRACE )))

## Digital Language Pedagogies

### Facts

63.3%

COLLEGE ADMINISTRATORS SAY THAT ONLINE EDUCATION IS THE SAME AS OR BETTER THAN FACE-TO-FACE CLASSES



25% (5.8 M)

OF COLLEGE STUDENTS ENROLLED IN AN ONLINE COURSE IN 2014

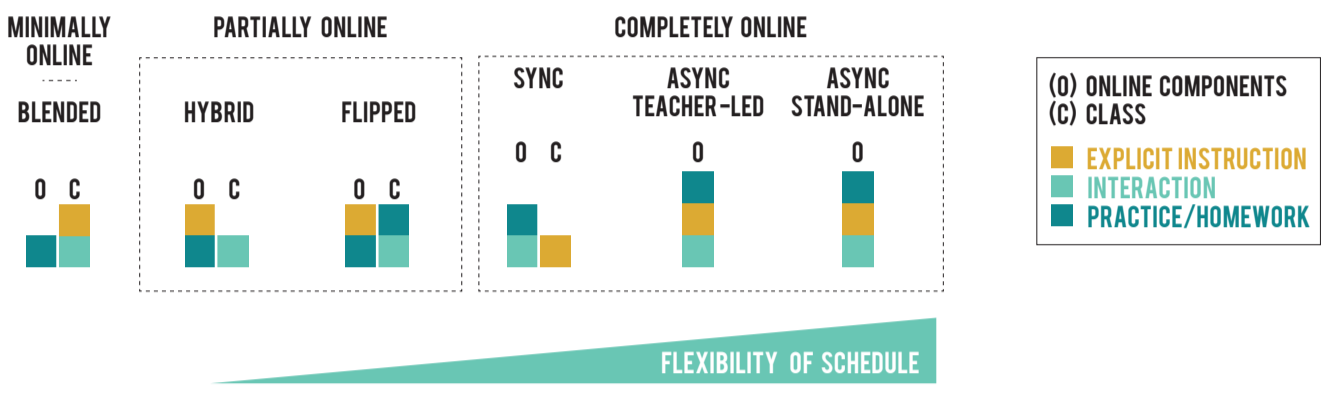


but only 29.1%

OF COLLEGE ADMINISTRATORS SAY THAT THEIR FACULTY ACCEPT THE "value and legitimacy of online education" ACCEPTANCE IS HIGHER (60%) IN INSTITUTIONS WHERE ONLINE COURSES ARE OFFERED



### Many pedagogical possibilities



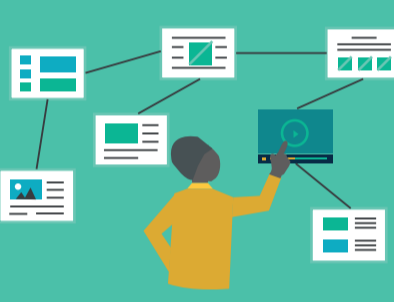
### Benefits for language learners

#### ACTIVE



LEARNERS TAKE RESPONSIBILITY FOR THEIR OWN LEARNING

#### PERSONALIZED



LEARNERS PROCESS INDIVIDUALIZED INSTRUCTION THAT FITS THEIR NEEDS

#### ACCESSIBLE



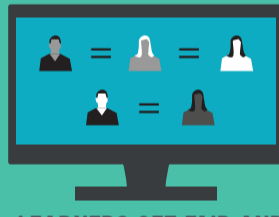
LEARNERS ACCESS INSTRUCTION ANYTIME THEY WANT

#### COLLABORATIVE



LEARNERS CONNECT WITH THEIR LEARNING COMMUNITY

#### EGALITARIAN



LEARNERS GET FAIR AND IMPARTIAL TREATMENT

#### IMMEDIATE



LEARNERS OBTAIN INSTANT FEEDBACK THAT FOSTERS DEEP LEARNING

#### EXTENSIVE



LEARNERS CONDUCT ONLINE RESEARCH THAT TAKES THEM BEYOND THE CLASSROOM

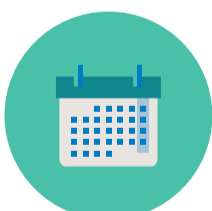
#### UNLIMITED



LEARNERS PRACTICE AS MUCH AS THEY WANT TO REINFORCE LEARNING

### Advantages for all

#### FLEXIBLE SCHEDULES



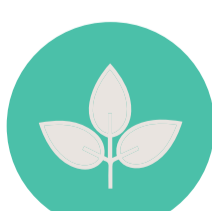
TEACH AND LEARN ANYTIME, ANYWHERE

#### COST SAVINGS



FEWER CLASSROOMS, FEWER TEXTBOOKS, LOWER COSTS

#### ENVIRONMENTAL CONSERVATION



COMPUTE MORE, COMMUTE LESS, PRINT LESS

#### 21ST CENTURY TRAINING



SMART TECHNOLOGIES, GLOBAL PERSPECTIVES



Source: 2015 Online Learning Consortium survey <http://onlinelearningconsortium.org/read/online-report-card-tracking-online-education-united-states-2015/>